

COMPANY PROFILE

2025 Corporate

About the Division

Omni Auto & Machinery is a specialized division under Omni Trade Co. Ltd. It represents a strategic extension of the company's rapid growth in the Yemeni market. The division focuses on representing, importing, and distributing automobiles, motorcycles, and heavy equipment—including dump trucks, tractors, hammers, and various specialized transport and construction machinery.



Our Vision

To be the leading choice in Yemen for suppliers and consumers of vehicles and heavy equipment by delivering reliable products and exceptional services.

**OUR
VISION**

Our Mission

To provide integrated transportation and equipment solutions through representation of global brands and high-efficiency after-sales services, with a strong commitment to quality and professionalism.



Areas of Specialization

- Import and distribution of passenger and commercial vehicles.
- Import of motorcycles of all types.
- Import and sale of heavy equipment (dump trucks, tractors, hammers, etc.).
- Technical support and after-sales services.
- Official representation of international companies.
- Supply of genuine spare parts and maintenance services.

International Partnerships

- Securing official agencies for leading global brands in Yemen
- Establishing long-term, trust-based relationships
- Facilitating the market entry of global products through reliable distribution channels
- Providing incentives to manufacturers via marketing and logistics guarantees



Infrastructure & Logistics

- Central warehouses in Sana'a, Aden, and Hodeidah
- Service and technical preparation centers
- Internal fleet for distributing vehicles and machinery
- Field support teams for engineering and technical service
- Modern inventory and distribution management systems

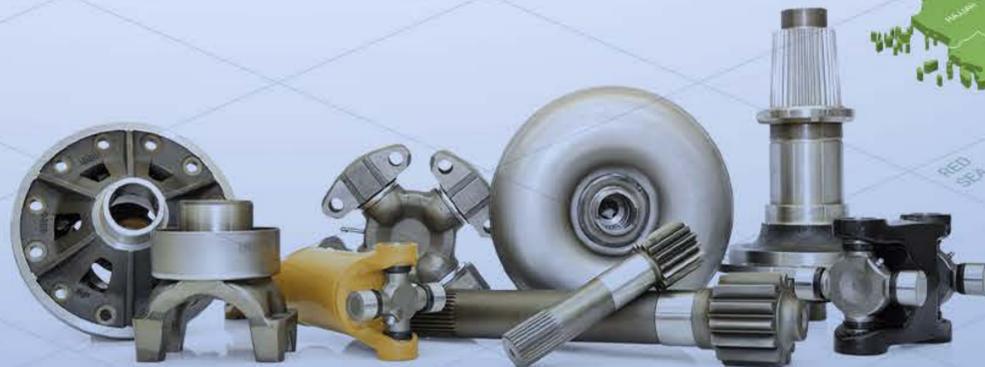
After-Sales Services

- Maintenance contracts and technical support
- Genuine spare parts availability
- Installation, training, and commissioning services
- Specialized technical support centers
- A hotline for reporting breakdowns and immediate assistance



The Yemeni Market

- Yemen is an emerging market with growing demand in transportation and equipment.
- Reconstruction and infrastructure projects are driving demand for heavy equipment.
- Limited high-quality service coverage offers strong entry opportunities.
- Government support for modern and eco-friendly imports.



Quality & Certifications

- ISO, CE, and E-Mark certified manufacturers.
- Compliance with global and environmental standards.
- Trusted in global markets.
- Internal inspection of each shipment by our technical team.



Message from Management

At Omni Auto & Machinery, we believe the future is driven by intelligent transport, performance efficiency, and sustainable partnerships. We are fully committed to delivering the best of the world to Yemen—turning challenges into shared success and growth.

— Management, Omni Trade Co. Ltd.



THANK YOU